

INDIGENOUS AUSTRALIA



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About



Indigenous Australia | The Record label you've never heard of !

Indigenous Australia was started by music entrepreneur Gene Pierson back in 1999. Gene decided to combine his experience in the music industry, with his growing interest in the tourism industry that was starting to develop around the time of the Sydney Olympics.

The business case was simple: there would be millions of tourists coming and going each year. They all buy souvenirs – things that are inexpensive, physically compact, clearly identifiable with a place, and easy to buy at the last minute. Something like a CD with the right packaging.

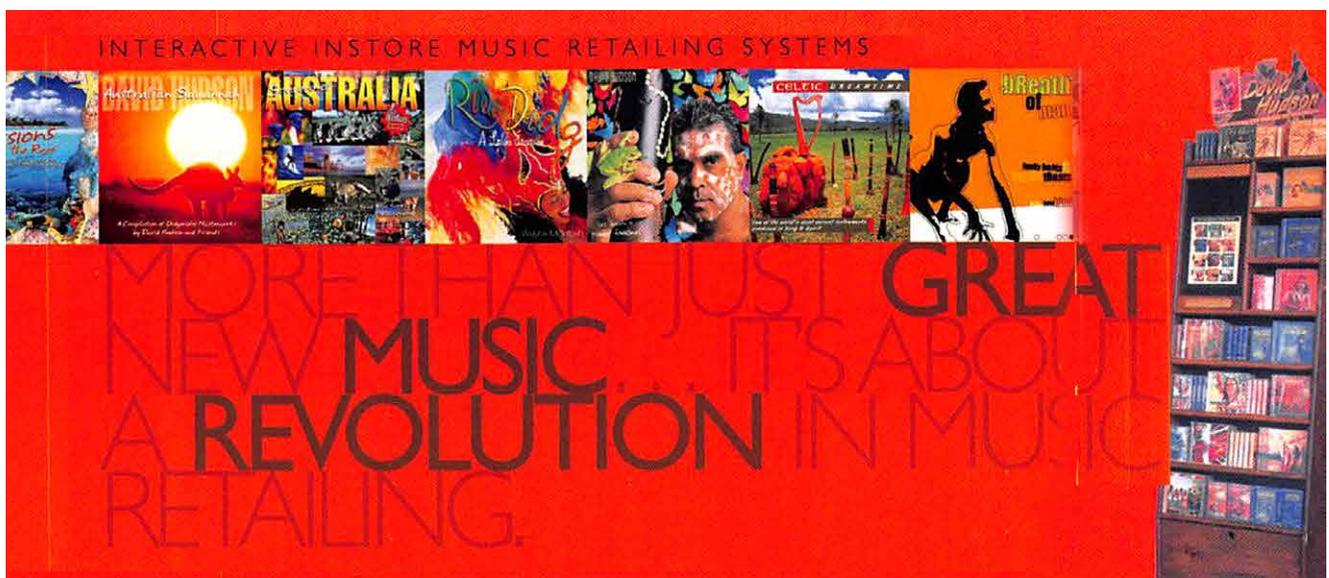


Lifestyle created a catalogue of CDs that were sold from self-serve kiosks located in duty free stores in airports – ideally placed for outbound tourists with a last minute need to buy some souvenirs.

Gene recruited producer Nigel Pegrum (https://en.wikipedia.org/wiki/Nigel_Pegrum) who had located to Cairns from the UK, to produce music by local indigenous performers such as David Hudson (who had supported Yannis across a 50 concert US tour) and Ash Dargan (master digeridoo player) and commissioned cover art that was unmistakably "Australian". These CDs that helped millions of tourists and their families hear Australia's indigenous music for the first time.

Later Gene replicated the model for other cultures including New Zealand, England and Ireland and added photo libraries.

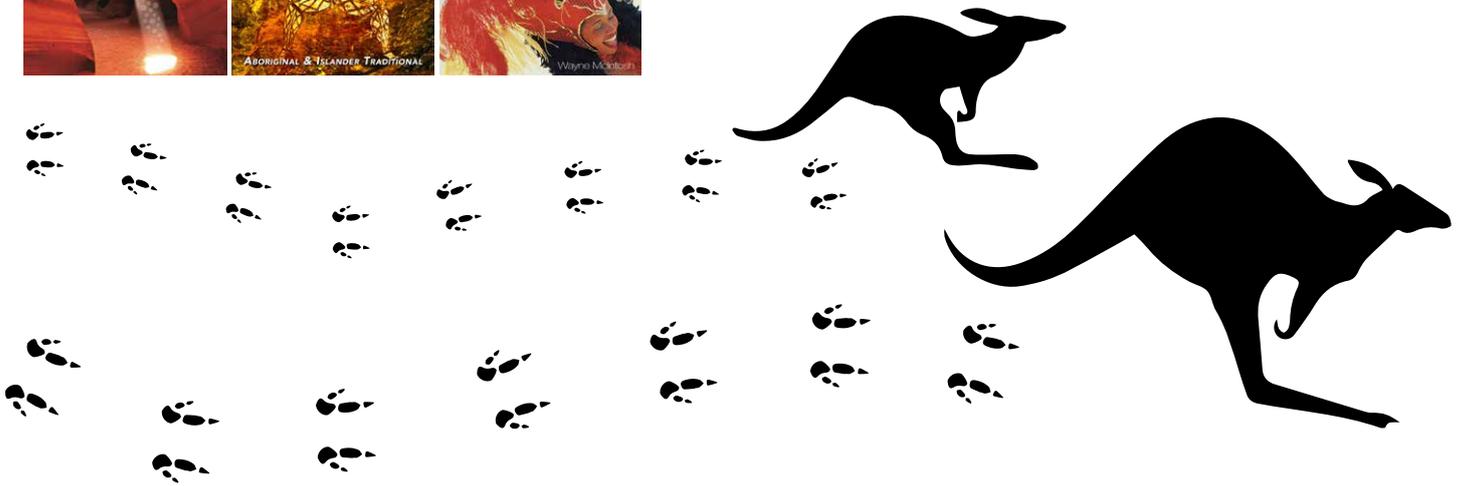
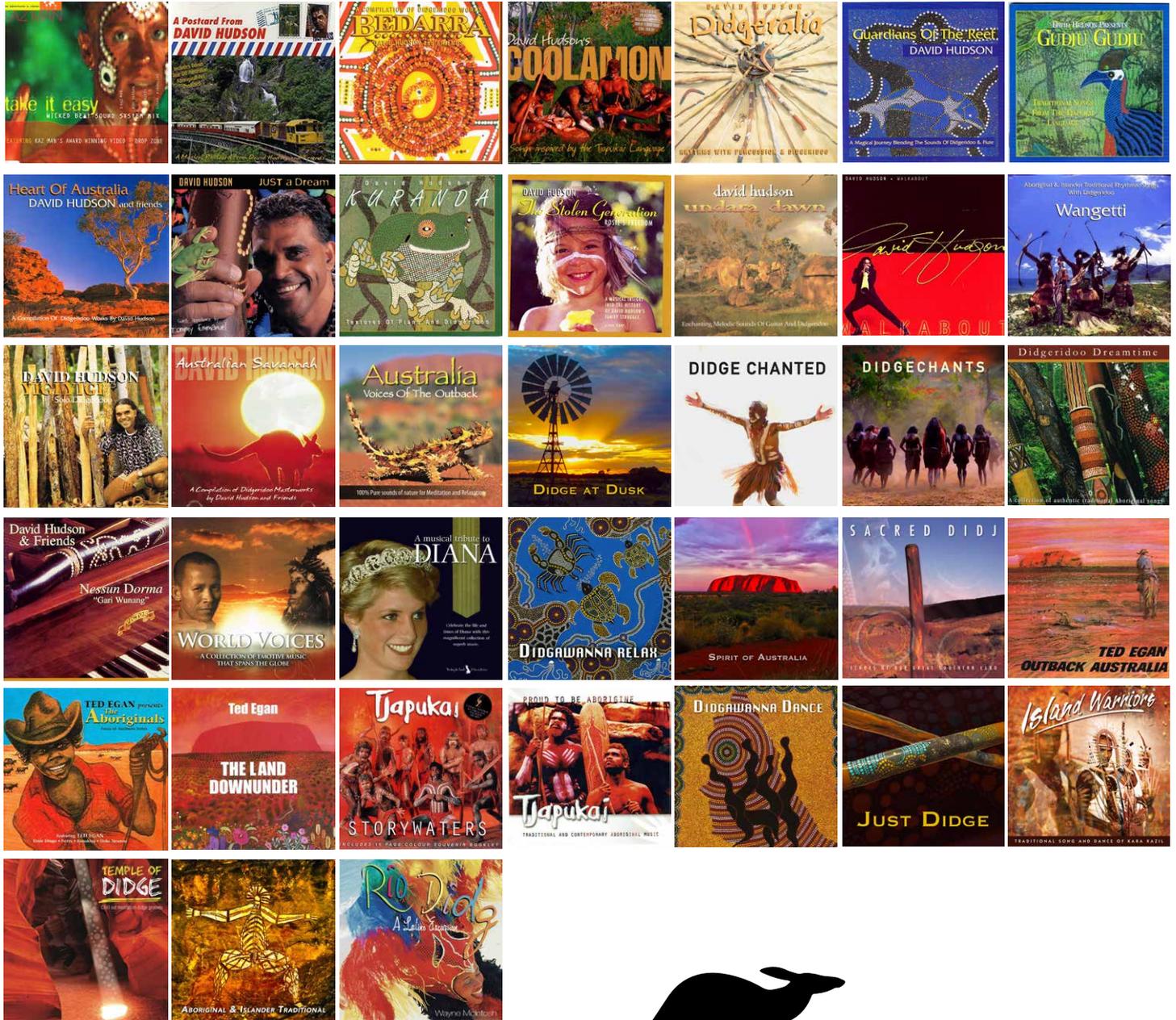
For more information on Indigenous Australia and INDIG please email support@indigimusic.com



Catalogue | Indigenous Australia



Catalogue | Indigenous Australia



Catalogue | Compilations



Distribution

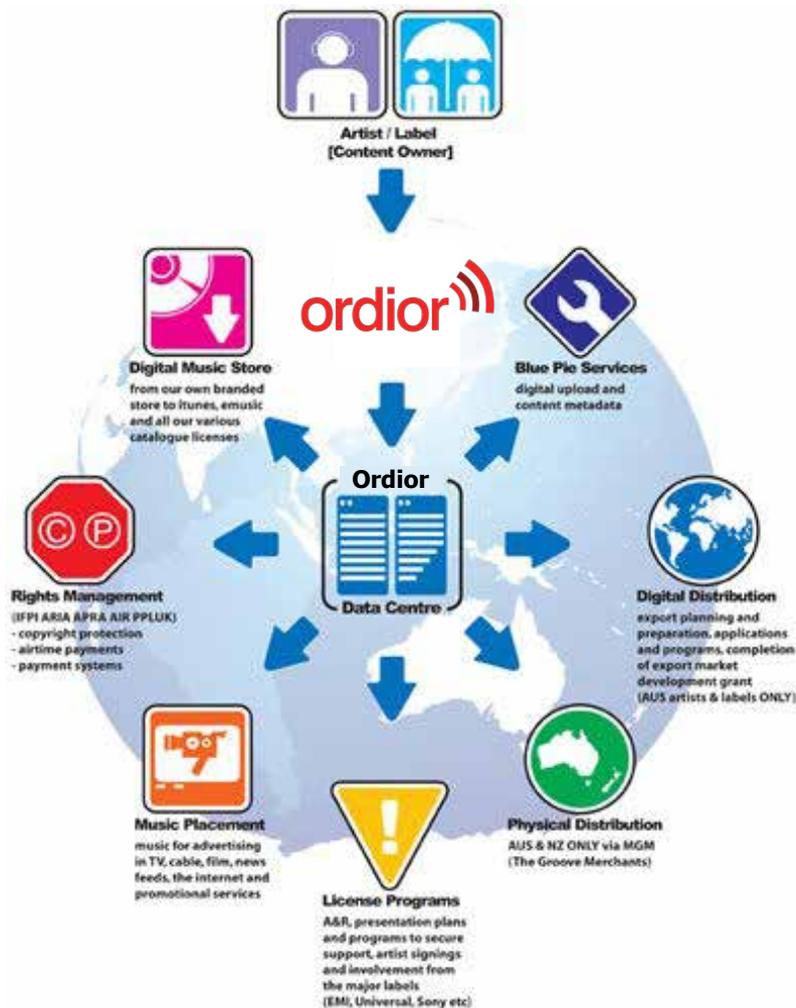


Ordior provides its customers with access to one of the world's largest distribution networks on the planet today. Ordior service partners and providers include Planet Blue Pictures, Blue Pie Records USA, Blue Pie Productions, DJ Central TV, Metal Central TV, The Orchard, Symphonic Distribution, iMusician, Ingrooves, Universal Music, Warner Music, Sony and Believe Digital to name a few.

Ordior does not charge annual fees, release processing fees or service fees to have your music distributed and serviced to our network. We create partnership agreements and keep you focused on what you do best, producing and creating great music. We take care of the royalty and rights management and ensure your copyright is protected.

As an example, if your fan base is mainly in the UK we would make sure your music reaches iTunes for the world and key stores like 7 digital, Rhapsody, eMusic, Deezer, Spotify, Tidal and Beats Music. We make sure that your single and albums are all registered for charting in the key country charts including Billboard, ARIA and the UK Music Charts.

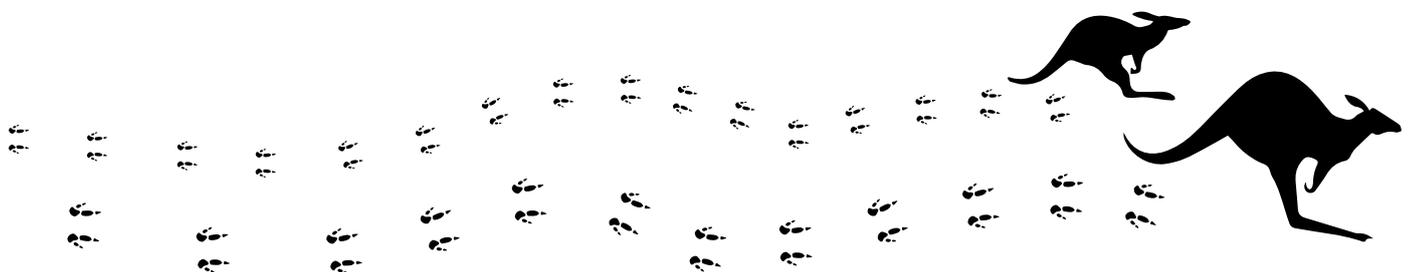
If your music is more EDM focused then we provide you access to our partner DJ Central Records and its EDM specialist stores. See www.djcentral.tv for details.



Distribution Partners



Distribution Partners



China Distribution Partners



A2LIVE



KKBOX



豆瓣 douban



vivo

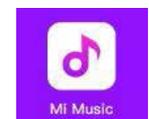
Tencent 腾讯



Taiwan Mobile



Yandex



Licensing

How to license songs and how to license this catalogue



How can I check who owns Publishing and Master Rights for a song?

To check who holds publishing and master rights you can view ASCAP's Repertory (www.ascap.com/repertory). Information may also be inside the CD cover which will often advise of publishers and the record label.

What rights do I need to clear to use a song in my video?

There are two separate rights that you should clear when looking to synchronize a song with any visuals.

The first is Publishing Rights which are for the composition and lyrics, this can be licensed from the music publisher who represents the writer of the song.

The second is the Master Rights which are for the actual sound recording, this can be licensed from the record label who represent the artist who recorded the song.

I'm not sure if I will use the song yet but just want a cost?

Our fees are based on the terms that you request and so our synchronization form will need to be completed before we are able to provide a quote.

How long does it take to seek clearance?

As a rule of thumb we generally advise to allow a minimum of 2 weeks, although the majority of our catalogue can be cleared in a shorter time frame. This is only a guide and request times can vary depending on which song you are looking to use or even the type of request.

How can I speed up the process?

The main way to ensure your request isn't delayed is by providing as much information as possible. If we need to get back to you to confirm details this may slow the progress down.

If in doubt at any time go to the Blue Pie Website licensing form and simply fill it out:
www.bluepierecords.com/music-licensing-form, or send an email to syncteam@bluepie.com.au.



Rights Management

About Ordior Rights Management



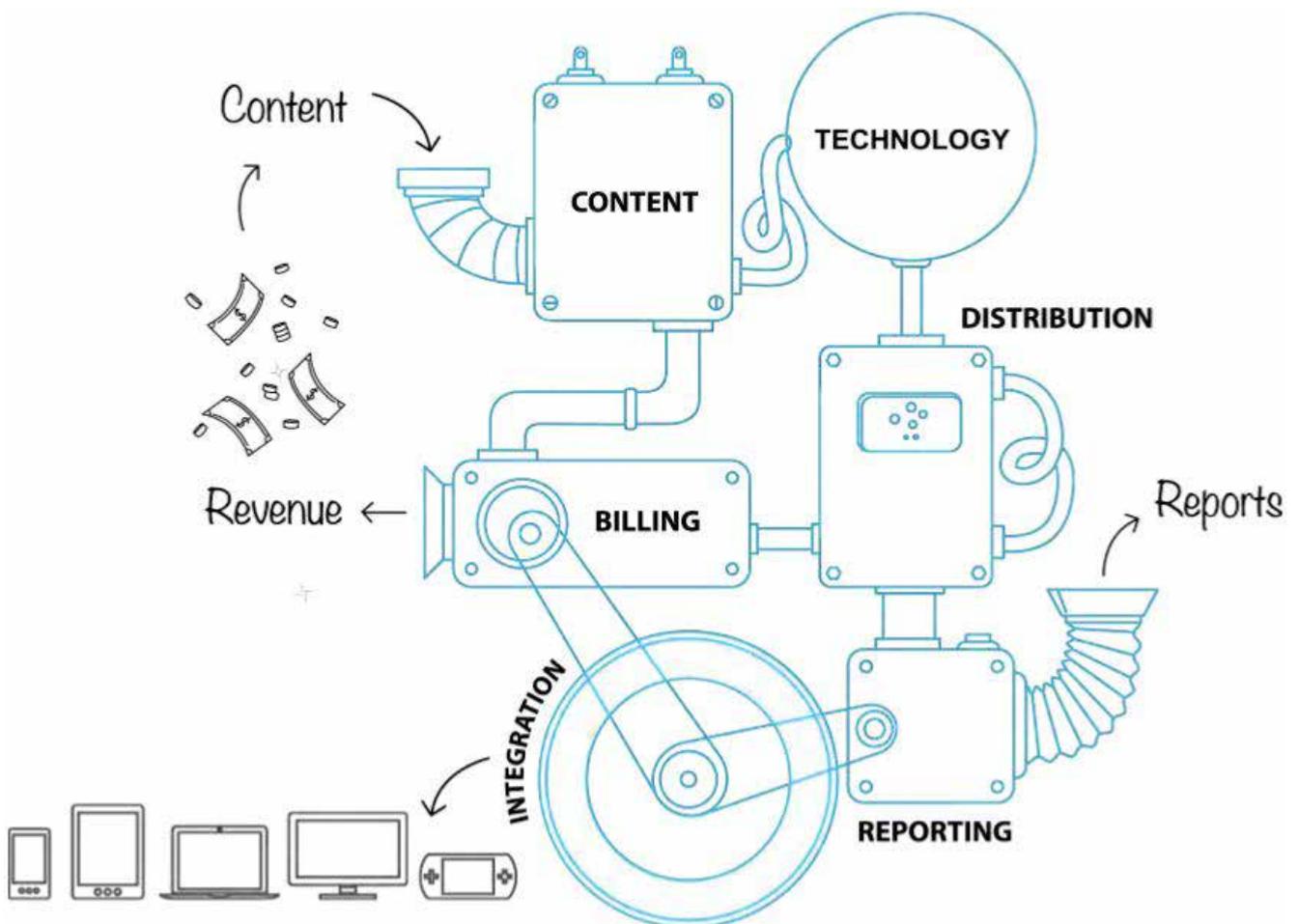
Ordior is for content owners and digital rights managers worldwide. Outsource your royalty collection, accounting, reporting and distribution to Ordior. Keep doing what you do best – creating content.

How ordior works with you

Ordior's royalty management platform provides you with powerful reporting, income stream, rights and mechanical copyright management. It is also available as a white label option.

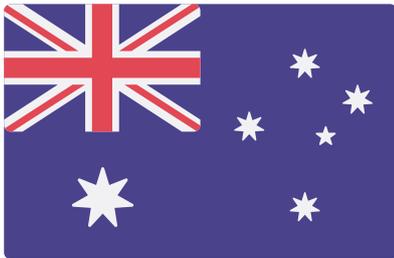
Ordior enables you to outsource all of the tasks that sit between the content sale and distribution of funds to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and the creation of value added reseller networks and channels.

The Ordior royalty and payment management services platform is now used by over 400 record labels, film houses and media production companies. The system is proven with over 500 million transactions processed and providing real-time reporting for our customers 24/7 x 365 days a year. Please visit our website for more information on how Ordior can help manage and grow new revenues for your catalogue www.ordior.com



Contact Us

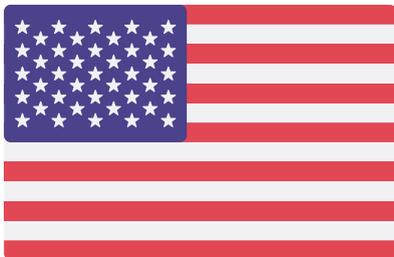
If you have any questions or comments we would like to hear from you! Please select an appropriate contact from below.



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